

BE PART OF THE
**ELITE GLOBAL
SECURITY**
ASSOCIATION

JOIN ISMA



WHO WE ARE

The International Security Management Association (ISMA) is a global association of preeminent Chief Security Officers representing select multinational organizations across all industry sectors. By providing an international, trusted peer information-sharing network, thought leadership, and professional development, we enable members and their organizations to effectively navigate security risks and achieve success in a volatile, uncertain, complex, and ambiguous corporate climate. ISMA is a strategic organization exclusively for executives. It is focused on examining how security risk management can increasingly drive value across corporations, enabling our members to contribute directly to enabling growth and success.

WHAT WE DO

ISMA provides members with the expertise and dexterity to effectively maneuver and abate security risks in today's rapidly evolving business environment. Our efficacy is built on extensive, immediate and actionable member collaboration, peer benchmarking and information sharing. ISMA sustains this network by offering web and mobile-based communication tools, targeted communication links, an extensive library, and unparalleled resources. ISMA also supports knowledge and expertise exchanges with individuals from the highest level of the security profession, which includes an exclusive professional education programs that are among the top in the industry.

ISMA offers an unsurpassed value proposition that includes:

- Access to a trusted network of senior security leaders from major multinationals worldwide
- Immediate, actionable benchmarking
- Professional development for members and for the pipeline of future industry leaders
- Robust best practices sharing
- Intensive and invaluable conferences in business hubs throughout the world



OUR MEMBERS

Our membership:

- Spans six continents
- Represents an aggregate employee base of 15 million and aggregate revenues in excess of \$3.5 trillion
- Represents 25 companies in the FTSE 100, DAX, and CAC40, together with a **majority of the Fortune 100 and 25% of the Fortune 500**

Membership criteria:

ISMA membership is open to both practitioners and select major security service providers. **Practitioners** must be the senior executive responsible for security in a private business enterprise (profit or non-profit) operating autonomously and with an international footprint, whose gross revenue exceeds one billion dollars (U.S. \$1,000,000,000) or equivalent annually.

Security service providers must be the Chief Executive Officer, the Chief Security Officer (CSO), or a singular designated direct line report of the CEO of a business enterprise operating autonomously, engaged in supplying a full range of consultative security services, whose business revenues which derive from such services meet or exceed one hundred million dollars (U.S. \$100,000,000) or equivalent annually.

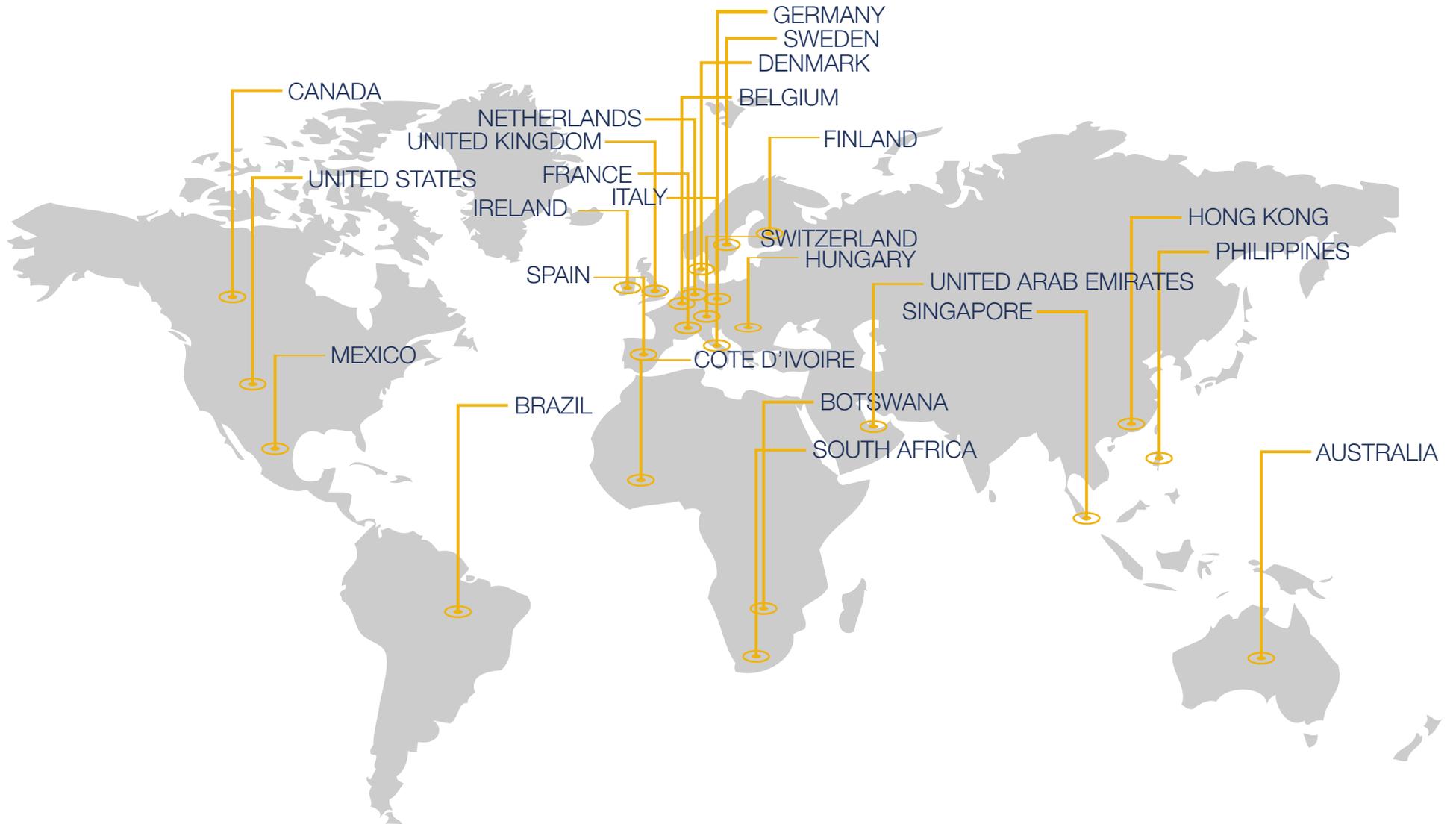
WHO WE PARTNER WITH

ISMA has key strategic relationships with:

- The World Economic Forum (WEF)
- Overseas Security Advisory Council (OSAC) – U.S Department of State – Bureau of Diplomatic Security
- African Security Management Association (ASMA)
- Asia Crisis and Security Group (ACSG)
- European Corporate Security Association (ECSA)
- Hostage UK and Hostage US
- Risk and Security Management Forum (RSMF)
- Security Industry Association (SIA)
- Kellogg School of Management, Northwestern University
- McDonough School of Business, Georgetown University

ISMA'S GLOBAL REACH

ISMA's member companies are based in **25 countries** around the world and growing



THE GLOBAL ASSOCIATION OF LEADING CHIEF SECURITY OFFICERS

WHAT ISMA MEMBERS HAVE SAID:

Being responsible for the security of over 350,000 employees in some 200 different countries or regions can make you feel very lonely sometimes. And that's exactly where ISMA comes in. Being part of the ISMA community means that I can reach out to literally hundreds of the world's most distinguished security professionals in matters of minutes, anytime, on any topic. It means that wherever my company needs to go, someone from my trusted network has been there before and can help me do a better job protecting our employees. Simply put, being part of ISMA means that I will never walk alone.

Marco Mille

Head of Corporate Security
Siemens AG

When I became a CSO, I needed to establish a professional network quickly, and I tested several organizations to determine which would provide me with the most value, and a peer group to share insights and experiences. I attended my first ISMA conference in Paris and was amazed that the content hit on all the areas in which I was interested or concerned, and at a level appropriate for senior security executives. I have truly found ISMA to be the organization that is most focused on the key issues security leaders face, and I have benefited greatly from the networking and peer relationships.

Kelly Johnstone

Chief Security Officer & Vice President, Strategic Security
The Coca Cola Company

ISMA membership has been invaluable to me. The ability to reach out to a trusted global network of colleagues on a variety of issues ranging from benchmarking to real-time crisis response is exceptionally powerful. I have been able to accurately reflect international security norms with my company leadership by sharing the input I have received from our diverse ISMA membership base. I'm proud to be part of this exceptional organization.

Dave Komendat

Vice President & Chief Security Officer
The Boeing Company

WHY JOIN ISMA?

ISMA is an organization unlike any other – a trusted network that enables senior security executives from across the globe to come together to benchmark, to learn, and to network. The benefits are innumerable – both to the member company and to the individual – as clearly illustrated by testimonials from our members. And ISMA is a welcoming, highly connected, responsive group – our members know that when they reach out to the ISMA network with a question, a need, or a request, their fellow members will come through with the answers and support they require. No other organization offers as much in-depth experience in managing security as a business function. ISMA truly is second to none.

I hope you will consider joining this fine group of leading security professionals from around the world. I am confident that both you and your organization will immediately see the benefits of being a part of the ISMA network.

-Liz Chamberlin, ISMA Executive Director



HOW TO BECOME AN ISMA MEMBER



For membership queries and more information,
contact ISMA Executive Director Liz Chamberlin:

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